

ESSENCE

By Ashlin Hadden Insurance



TAILORED INSURANCE SOLUTIONS FOR BOLD,
PLEASURE-POSITIVE BRANDS.

ABOUT US

Essence by Ashlin Hadden Insurance was created from a bold idea. The sexual wellness industry deserves insurance that takes it seriously. For too long, it was seen as taboo, too niche, or too complicated. We said, too bad. This industry is powerful and growing fast. It deserves protection that is just as fearless.

Essence is a woman-led insurance brokerage founded by Ashlin Hadden. Built on integrity and a passion for breaking barriers, we exist to support the sexual wellness entrepreneurs who are changing the conversation. Ashlin started her journey by serving e-commerce sellers and online business owners. Over time, she and her team became inspired by the emerging sexual wellness space and saw an opportunity to create something new.

That inspiration became Essence. Our team brings together knowledge in insurance, finance, and risk management to offer specialized coverage tailored to the unique needs of sexual wellness brands. Whether your business offers vibrators or performance enhancers, we are proud to protect the people and products that bring others pleasure. We provide smart, confident coverage paired with a genuine commitment to your success.

Ashlin is a leader who believes the insurance world is evolving. It is moving away from outdated norms and toward diversity, inclusion, and innovation. With years of experience and a passion for helping others, she left the traditional model behind to build something better. She is known for her trust and determination to help entrepreneurs grow.

At Essence, we do more than write policies. We help you build, grow, and protect your brand in a space that deserves to be seen, supported, and celebrated. Working with us is not just business. It is a pleasure.



WHY CHOOSE



ESSENCE

COVERAGES

At Essence by Ashlin Hadden Insurance, we know that no two sexual wellness businesses are exactly alike. That's why we offer a range of specialized insurance products designed to meet your unique needs. Whether you're launching a new product, scaling your brand, or navigating complex regulations, our coverage is built to protect your business at every stage. Explore our tailored product lines and discover how we keep pleasure protected.

PRODUCT LIABILITY

GENERAL LIABILITY

PROPERTY INSURANCE

BUSINESS INTERRUPTION

CYBER LIABILITY

IP INFRINGEMENT

WORKERS'
COMPENSATION

NUTRACEUTICAL
PRODUCTS

BUSINESS AUTO

PRODUCT RECALL

CARGO/TRANSIT

MEDIA LIABILITY

WHO WE INSURE

At Essence by Ashlin Hadden Insurance, we proudly protect the businesses that are redefining intimacy, empowerment, and pleasure. From product creators to educators, boutiques to bold new startups, we understand the unique risks and rewards of working in this space. Because when your business is built on pleasure, your protection should be too.

MANUFACTURERS

KINK ACCESSORY BRANDS

RETAILERS

BRAND OWNERS

SUBSCRIPTION BOXES

EDUCATORS/COACHES

BRICK & MORTAR STORES

BOUTIQUES

ONLINE SELLERS

Success with ESSENCE



At Essence by Ashlin Hadden Insurance, your success is our priority. We understand the unique challenges and incredible opportunities within the sexual wellness industry. By offering tailored insurance solutions, we empower businesses like yours to innovate, grow, and thrive with confidence. Our commitment extends beyond policies. We provide the peace of mind that allows you to focus on what you do best. Partner with us, and let's achieve new heights together in this dynamic and vital market.

WHAT SETS US APART?

Our team is made up of seasoned insurance professionals with a strong knowledge in the sexual wellness industry. This deep understanding of the unique challenges and opportunities within this sector enables us to provide truly tailored solutions.

PERSONALIZED SERVICE

We believe that every client is unique, and their insurance needs should be treated as such. Our personalized approach ensures that you receive customized coverage that aligns with your specific requirements.

EDUCATION AND EMPOWERMENT

Education and Empowerment: We empower our clients with knowledge and insights into the ever-changing insurance landscape. Through ongoing education and proactive communication, we keep you informed and equipped to make the best decisions for your business.

RISK MANAGEMENT

Risk Management: We don't just sell insurance; we help you manage risks effectively. Our risk consultants work closely with you to identify coverage gaps in your business and put policies into effect to mitigate those risks.

NATIONWIDE COVERAGE

Nationwide Coverage: Ashlin Hadden Insurance extends its services across the nation providing comprehensive coverage regardless of your location.

CUSTOMER SATISFACTION RATING

With a consistent 5-star average on Google, our clients say we are the best. They love our responsive service, expert guidance, and the peace of mind that comes from being truly protected.

Our dedication to exceeding customer expectations has earned us a stellar reputation. At Ashlin Hadden Insurance, our commitment to excellence is reflected in the thousands of satisfied customers who have chosen us as their trusted insurance partner. We take immense pride in our track record of providing top-notch service and comprehensive insurance solutions to businesses across various industries.

Our customer-centric approach extends beyond mere transactions. We view each interaction as an opportunity to build lasting partnerships and add tangible value to your operations. As your business evolves, rest assured that we will be by your side, providing proactive guidance and adjusting your insurance coverage to meet your changing needs. Experience the difference of working with a seasoned insurance partner dedicated to your success and equipped to navigate any challenge with confidence.



Keep in touch!

CONTACT US



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